

Paper Discovery Center

Lace up
your shoes!

Paper
Discovery
Duathlon's
5K Run/Walk

Sun., May 6th
9:30 a.m.

It's a second annual fundraiser for the Paper Discovery Center. For more information, contact Midwest Sports Events by calling 800-429-8044.

INSIDE THIS ISSUE:

Donor
Spotlight 2

Wisconsin
Museums
Week 2

Family &
Friends 2

Collections &
Library
Donations 3

Hall of Fame
Spotlight 3

Wish List 4



All Things Paper

VOLUME 3, ISSUE 4

APRIL 2007

Health & Hygiene Opens May 4th

Our newest permanent exhibit, *Health & Hygiene*, is being installed and will be ready for your viewing beginning Friday, May 4th. Sponsored by Kimberly-Clark Corporation, *Health & Hygiene* explores the many ways in which paper products help us control the spread of germs and diseases. With a giant sneeze greeting you at the start of the exhibit, you'll soon want to learn more about how you too can choose a cleaner lifestyle with paper.



Diapers, toilet paper, facial tissue, and aseptic food packaging are all presented in a "Then and Now" format, showing the health benefits provided by these paper products. "Diapers" will give you a peek at the amazing granules that capture all of the liquid inside the diaper, keeping the baby dry. "Toilet paper" will take you inside the outhouse,



exploring the corn cobs, coconut shells, and anchor cables that your ancestors used before the introduction of toilet paper, as well as encourage you to perform your own wet strength tests of common papers found in the modern bathroom. A video microscope will give you a chance to play scientist, investigating the insides of various paper products used to keep us healthy. The exhibit wraps up with a touch screen interactive trivia game—see how much you know about germs, bacteria, and the paper products that help ensure good hygiene. Mark your calendars for May 4th!



Dale Franklin and Curt Walker of Taylor Studios, Inc. are seen unloading the exhibit, prior to the start of installation.



Celebrate International Museum Day's theme of "Museums and Universal Heritage" with a free pass to over 275 science centers throughout the nation. As a member of the Association of Science-Technology Centers, the Paper Discovery Center offers this great benefit to all members of its Family & Friends program at the Friend level or higher. From May 12th through May 20th, in honor of Wisconsin Museums Week, we will also send a FREE papermaking kit home with all new Family & Friends memberships.* It's a great way to celebrate museums and Wisconsin's papermaking heritage all year long.

*Memberships are good for 12 months. To receive your FREE papermaking kit you must purchase your Family & Friends membership between May 12th and May 20th, 2007.

Donor Spotlight - Pöyry

The Paper Discovery Center was pleased to accept a financial contribution from Pöyry on Thursday, April 5th. Pöyry joins the Elis Olsson Memorial Foundation and Metso Paper USA, Inc. in sponsorship of the museum's Paper Industry International Hall of Fame. The presentation of the check was made in front of the Hall of Fame and the plaque of the first class of inductees, including company founder Jaakko Pöyry.



Accepting the check from Larry Londo, President of Pöyry (Appleton) LLC (left) is the Chairman of the Fundraising Committee and Vice-Chairman of the Board of Directors, Alan Button, Buttonwood Consulting. Also pictured are members of the Paper Industry International Hall of Fame Board of Directors, Gareth Jones, Executive Consultant, Baisch Engineering and Keith Morgan, Mill Manager, Thilmany Papers (far right).

Family & Friends Program

*Apply Today's Admission
Toward An Annual
Membership*



Welcome Family & Friends

We welcome the following new additions to our Family & Friends program:

Patron
Jim & Joann Bernd*

Family
David & Tracey Koenig

Friend
Larry & Kim Bonneville
Dave & Sue Lee*
Peter & Helen Thiel*

*Indicates renewing member

Family & Friends enjoy many benefits through their support of the Paper Discovery Center. If you are interested in joining the Family & Friends Program, contact the Center for more information.



Don't Miss Your Chance for a 3-D Experience!

Fiberscapes: Experiencing Paper in 3-D is at the Paper Discovery Center through May 31. Journey inside a sheet of paper through a unique interactive experience.

Fiberscapes has been made possible by the generous support of Voith, We Energies, Community First Credit Union, and Thrivent Financial for Lutherans.

Collections & Library Donations

The archive of the Paper Discovery Center is growing in size—thanks to your generous donations! The following is a list of donations accepted at the April 5, 2007, Exhibit Committee meeting. If you have a donation for consideration, please call Carrie Mahlik, Curator/Archivist at 920-380-7491.

Richard E. Fredricks - BR-8 blocks used to grow plants
Daniel McIntosh - *Walden's Handbook for Paper Salespeople & Buyers of Printing Paper, The Manufacture of Business Forms, and Paper in the Printing Process*

Hall of Fame Spotlight - Jaakko Pöyry

1995 Inductee for the Category of Founder



Dr. Jaakko Pöyry was born in Finland in 1924. He received a master of science degree in mechanical engineering from Helsinki

University of Technology in 1948.

Dr. Pöyry made many contributions to the development of technology and economics in the pulp and paper industry during more than three decades of activity in the field. He was a design engineer and executive in the pulp and paper machine business. In 1958, he became founder and leader of what was to become the world's largest consulting engineering firm serving the pulp and paper industry. He built his firm from a two-man business into a global company with a staff of 4,500 located in 25 countries, including Sweden, United Kingdom, France, Germany, the Netherlands, Spain, Portugal, Russia, Brazil, Argentina, Chile,

Thailand, Indonesia, Australia, New Zealand, and the United States of America.

Under the leadership of Dr. Pöyry, the Group acquired a thorough knowledge of every aspect of the pulp, paper, and other forest products industries worldwide. It has carried out over 6,000 assignments in 100 countries, including some 300 major mill design projects involving basic and detailed engineering, project management, start-up, and operation services. Dr. Pöyry was personally responsible for directing over fifty of these mill projects.

Dr. Pöyry, who spoke Finnish, Swedish, English, and German, frequently acted as an advisor for forest products industries in developing countries and for governments and international agencies around the world. He provided advice and counsel to many of the world's political leaders, including former President George Bush, Prime Minister Margaret Thatcher, and former

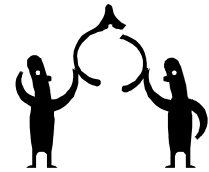
Soviet leader, Mikhail Gorbachev.

In 1978, Dr. Pöyry performed the complete engineering work, including wood supply planning and construction management, for the giant Aracruz Cellulose project in Brazil, the world's biggest single line pulp mill. The \$600 million mill was the largest investment ever made for the pulp and paper industry in the southern hemisphere. Dr. Pöyry also engineered the mill's expansion in 1991 to one million tons per year.

Dr. Pöyry was a member of TAPPI, beginning in 1954; he was elected a Fellow in 1975. In 1994, TAPPI honored Dr. Pöyry with the Gunnar Nicholson Gold Medal award, the highest honor that the association can bestow upon an individual for preeminent scientific and engineering achievements in the world's pulp, paper, board, and forest product industries.

Dr. Pöyry devoted as much time as possible to his family and enjoyed golf and tennis. He died on September 8, 2006.

Wish List



The Paper Discovery Center has a growing “wish list” and gratefully accepts donations of supplies and equipment. In addition to helping reduce necessary purchase costs, donations can also provide you with a productive and adaptive reuse of your unwanted materials. If you have an item to donate, you may request a tax donation letter to assist you in your record keeping. We appreciate your support!

The following items would allow us to better serve you, our guests:

Education

- consumable supplies: glue sticks, paper, pencils, etc.
- origami paper
- aluminum foil
- moveable bookshelf on wheels

Paper Lab

- Sunday comics
- microscopes
- UV lamp
- old books (pre-1860) for use with fiber analysis

Collections

- visible light meter
- archival boxes
- acid free tissue

Operations

- weather radio
- wheelchair
- computer supplies: paper and ink cartridges
- blank laser address labels
- scanner
- 25’ video projector cord
- laptop computer
- color printer

- copier
- workshop equipment and tools
- DVD player
- extension cords
- brochure racks
- rack with hooks for backpacks and coats
- walkie-talkies
- microphone/speaker system
- janitorial supplies
- yard tools

And cash, of course!

Paper Discovery Center Donor Pledge Card

Name (List individual & organization) _____ Phone _____

Mailing Address _____ Email _____

I Would Like to Make a Contribution —

Single: \$100 \$250 \$500 \$1000 \$2500 \$5000 Other _____

Multi-Year: I/We pledge a gift of \$_____ over a period of ___ years in support of the Paper Discovery Center and the many families and children it will serve through education and discovery.

Amount Enclosed: \$_____ Balance Due: \$_____ Please make check payable to: Paper Discovery Center

I/We would like to donate a gift of securities* to the Paper Discovery Center. I/We pledge _____ shares of _____
(name of security)

Thank You For Your Support At This Important Time For Our Organization.
Ask your employer about matching funds programs!

Mail this card along with payment to: Paper Discovery Center, 425 W. Water Street, Appleton, WI 54911.

*Contact our office at 920-380-7491 for transfer instructions or with any questions.

Gifts are tax deductible to the extent provided by law.



Paper Discovery Center

HOME OF THE PAPER INDUSTRY INTERNATIONAL HALL OF FAME

425 West Water Street
 Appleton, WI 54911

Phone: 920-380-7491

Fax: 920-731-2704

www.paperdiscoverycenter.org

Celebrating All Things Paper