

# How to Write a Successful Paper Industry International Hall of Fame Nomination

## Introduction

Download the nomination form from the PIIHF web site. As of 2014 a fillable PDF form can be found at:

<http://www.paperhall.org/wp-content/uploads/2013/07/Fillible-Nomination-Form-March-20141.pdf>

Please read the criteria on pages 2 and 3.

## Selecting an Inductee Category

The following are the official categories under which a candidate should be nominated:

- Academic
- Economics
- Entrepreneur
- Founder
- Inventor/Innovator
- Leadership
- Marketing/Sales
- Research & Development
- Service
- Technology

It is important to choose a primary category and then as many as two additional categories to write your nomination. Selecting the appropriate categories will help more completely define your case why your candidate is deserving of PIIHF recognition. For instance, a paper industry founder is usually not only a leader but an entrepreneur also. Another example could be an academic who is also an inventor excelling in research & development.

## Writing the Critical Questions

### Question 1

*What specific contributions to the paper industry has the nominee made? Give particular details with support materials.*

This question carries special weight and must be answered fully & completely. It is best to write this section as a story using a time sequence. Start at the beginning and describe what the candidate was doing that led to their contributions to the paper industry. Include dates, place names, company names and names of any colleagues

that participated in any activities. Try to include descriptions of what was the state of the industry, science or technology before the nominee's contributions were made. Please incorporate as many verifiable facts as possible as this will help the selection committee make its final decision. Finally, if you have chosen as many as three categories, structure your response to show your nominee's accomplishments in the order of importance. For example, a corporate founder's skills at entrepreneurship should be mentioned followed by their skill at marketing and or sales.

A list of contributions may include: incorporations, inventions (patents), products, journal publications, and published books. It may also include emerging technologies and societal benefits.

### **Question 2**

*How have these contributions benefited the paper industry?*

Important contributions lead to notable benefits. Using your response to question #1 describe each contributions benefits to the industry. Here it is good to include as much numerical data as possible. For instance, number of students taught, tons of product per year, percent increases in efficiency.

Additionally, if you have specific examples, this section provides you with an opportunity to elaborate on both the contribution and its benefit.

### **Question 3**

*How were these achievements realized? For example, were they through the nominee's personal efforts, management of other professionals, instruction of students, inspiration to others, or administration of major programs, etc.?*

A person's contribution and resulting benefits are a result of that person's skills. Describe your nominee's interpersonal skills, management skills, leadership skills, etc. Describe how your nominee used their skills to make things happen. Couple your response to this question to your responses to the previous two questions. By connecting contributions, benefits and skills a very compelling case will be made in support of your nominatin.