



The summer exhibit *Paper in the Victorian Era* is on display through August 31st. Don't miss your chance to see it.



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## Lake States TAPPI's People in Papermaking

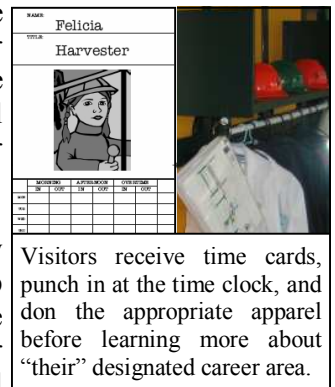


Finishing touches are being made to our newest exhibit: *Lake States TAPPI's People in Papermaking*. Slated for its grand opening in early August, *Lake States TAPPI's People in Papermaking* invites every visitor to the Paper Discovery Center to become part of the industry's global workforce.

Visitors will receive time cards, bearing the likenesses of characters employed in the careers of chemistry, engineering, forestry, harvesting, sales/marketing, and packaging. Taking on the identity of the workers, they

are then encouraged to punch in at the time clock, don the appropriate apparel, and learn more about the career through a computer interactive. Upon completion of the exhibit experience, visitors are invited to check out the museum's Paper Industry International Hall of Fame to explore the lives of notable individuals within their character's career area.

*Lake States TAPPI's People in Papermaking* has been generously sponsored by Lake States TAPPI, a non-profit organization made up of Wisconsin, Minnesota, and Upper Michigan members of the Technical Association of the Pulp and Paper Industry (TAPPI). Their commitment to the "educational needs of the budding technical people" made fabrication of the exhibit possible.



Visitors receive time cards, punch in at the time clock, and don the appropriate apparel before learning more about "their" designated career area.

*Continued on Page 3*

## A Visit by First Lady Jessica Doyle



Wisconsin's First Lady Jessica Doyle toured the Paper Discovery Center on Wednesday, July 18th as part of research for the fifth year of the *Where in Wisconsin is Jessica Doyle?* geography game. Each week during the school year, students in fourth through eighth grade have the opportunity to visit <http://whereisjessica.wi.gov> and guess the mystery Wisconsin city based on three posted clues to win weekly prizes and learn more about their home state. According to First Lady Doyle, the greatest number of participants have historically come from Appleton students. Play along to see where the Paper Discovery Center appears in *Where in Wisconsin is Jessica Doyle?*

## Krimpart® with Sally Berben

On Friday, July 20th from 6:00 p.m. till 9:00 p.m., Sally Berben will demonstrate Krimpart® to visitors of Appleton Downtown Inc.'s *Art on the Town* at the Paper Discovery Center. The event is free and open to the public.

Developed by James Higa, Krimpart® is easy to learn. After mastering a simple three-step process, both children and adults will be creating unique paper art sculptures in seconds. A page of newsprint is rolled into a tube, pressed into accordion-like pleats, and then shaped into the basic form--a DONUT. Sounds tasty, doesn't it?

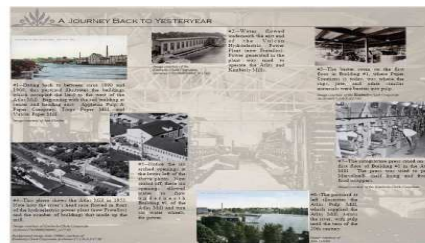
Shying away from the title of "artist," Sally Berben loves crafting. She states, "I have many fond memories of paper crafting with both Mom and Dad and hope that these Krimpart® projects will be fun for you."

We hope to see you at *Art on the Town*.



## Tour the Historic Atlas Mill

Your last chance to tour the Historic Atlas Mill is coming soon: **Thursday, August 16th at 5:00 p.m.** The tour is the Paper Discovery Center's way of honoring Appleton's 150th birthday. Built in 1878 and restored in 2004, the Atlas Mill is a story of innovation and evolution. Tour the historic structure, learn the stories of its former workers, and appreciate the role the Atlas Mill played in the area's paper industry. Tour costs include admission to the Paper Discovery Center. ***The museum will be open extended hours in advance of the tour to allow for exhibit viewing.***



Adults - \$7.00, Seniors - \$6.00, Students - \$5.00, and Families - \$15.00. Advanced registration is required and is limited to 15 participants.



## Paper Jewelry

The gift shop's line of paper jewelry was recently

extended with the addition of paper earrings. Created by Stone Mountain, Georgia, paper artist Marcia Watt, the earrings come in bead and book varieties and range in price from \$6.95 to \$8.95 per pair. They make nice additions to the paper bead bracelets (\$4.95) and necklaces (\$15.00) already featured in the Paper Discovery Center gift shop. Remember the Paper Discovery

Center for your most unique gift-giving needs.

## Welcome Family & Friends

We welcome the following additions to our Family & Friends program:

### Family

John & Liane Butitta\*

### Partner

Gareth & Diane Jones\*

\*Indicates renewing member

Family & Friends enjoy many benefits through their support of the Paper Discovery Center. Additionally, they get the added benefit of knowing that they are supporting a valuable educational resource that celebrates paper.



ASSOCIATION OF  
SCIENCE-TECHNOLOGY  
CENTERS  
INCORPORATED

As a member of the Association of Science-Technology Centers, the Paper Discovery Center is now also able to offer free or discounted admission to 275 science centers throughout the nation to all members of its Family & Friends program at the Friend level or higher.

Sign up for your 12-month membership today by filling out the form on our website [www.paperdiscoverycenter.org](http://www.paperdiscoverycenter.org). Look under "Family & Friends."

## Family & Friends Program

Apply Today's Admission  
Toward An Annual  
Membership

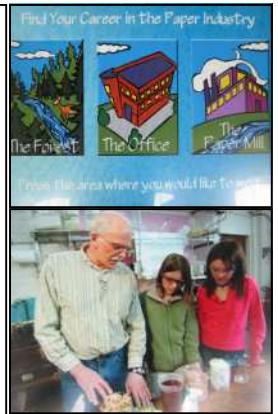


CELEBRATING ALL THINGS PAPER

Lakes States TAPPI's People in Papermaking . . . continued from page 1

Additional financial and in-kind assistance was provided by Discover Mediaworks, Inc. (development of the six career videos); Plum Creek, Great Lakes Timber Professionals Association, and Flambeau River Paper (sponsorship of career videos); Digiprint (timecard printing); Neenah Paper (paper for timecards); Steve Wirtz (fabrication of papier mache globe); Scrubs Unlimited, Woodland International Inc., Forestry Suppliers Inc., and Metso (costumes); and Ashley and Jennifer Peotter (audio talent). Thank you also to Syverson Communications, Industrial Nameplate Inc., Shapes Unlimited Inc., GB Office Systems Inc., Willems Marketing, Element Creative, The Robert C. Williams Paper Museum, and volunteers Bob Opsteen, Roger Thiel, Tom Frawley, and Harold Miller for making this exhibit a reality.

Visitors enter the computer interactive through one of three paths: the forest, office, or paper mill. Videos developed for the youth environmental educational TV program *Into the Outdoors*, bring the careers to life.



## Hall of Fame Spotlight - Austin E. Cofrin

### 1996 Inductee for Founder and Leadership



Austin E. Cofrin had only a grade school education. His father died when he was 13, and he had to help his mother on the farm in Vermont. At age 16, he got his first job in a paper mill, where he worked as a coating machine helper. He worked in numerous other paper mills in New England until he moved to Green Bay, Wisconsin, in 1911, where he worked as a supervisor at Northern Paper Mill. In 1919, when he was 36, Mr. Cofrin, along with a few dozen employees, founded a small paper company on the west shore of the Fox River.

His fierce independence, rugged individualism, resourcefulness, leadership, and drive set the character of a company -- Fort Howard Corporation -- that prospered and grew to be one of the largest tissue products paper companies in the world.

Mr. Cofrin's resourcefulness was a great advantage in the early days of the company. He started a machine shop to service the mill equipment and later to build converting machines needed to convert the

operation's steadily-increasing production. Equipment was so well maintained that the company's first two paper machines from the 1920s have long since been sold but are still producing paper overseas.

Technically innovative, Mr. Cofrin spent many hours personally involved in reconfiguring paper machine production to increase speed and efficiency. Many of his ideas became standard for future generations of paper machines. Always conservative in his capital expenditures, Mr. Cofrin spent a considerable amount of time attending machinery auctions and sales, rather than paying full price for new equipment. Nevertheless, Fort Howard operations were enormously efficient.

In the mid-1930s, Mr. Cofrin became convinced that the company could produce a high-quality product by mixing recycled pulp with virgin pulp and groundwood. The company's research and development department worked for months on the process. The first rail car of wastepaper was purchased for recycling by Fort Howard in 1936 or 1937.

Mr. Cofrin's vision for wastepaper

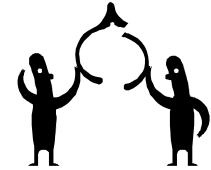
recycling preceded that of general society by approximately 50 years. With the company's near-total commitment to wastepaper fiber for its operations, in 1996 it consumed approximately 1.4 million tons each year, an amount that would fill a 100 acre landfill to a depth of 18 feet.

In 1991 the United States Environmental Protection Agency (EPA) recognized Fort Howard with its first corporate award for national recycling leadership.

Mr. Cofrin, known affectionately as A.E. by his employees and business associates, served as president of the company until 1960, when he passed the mantle of leadership to his son, John. Throughout his career, he was an unpretentious, hands-on manager, not afraid to dirty his hands and work directly with mill personnel to deal with problems. His commitment to his company was total, and it was not uncommon for him to sleep on a cot in the basement of the mill to be near the action.

Mr. Cofrin died in 1980 at age 96. The Fort Howard operations are today part of the Georgia-Pacific family of mills.

# Wish List



The Paper Discovery Center has a growing “wish list” and gratefully accepts donations of supplies and equipment. In addition to helping reduce necessary purchase costs, donations can also provide you with a productive and adaptive reuse of your unwanted materials. If you have an item to donate, you may request a tax donation letter to assist you in your record keeping. We appreciate your support!

Thank you . . .

Marilyn Gardner - two reams of legal paper

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The following items would allow us to better serve you, our guests:

## Education

- consumable supplies: glue sticks, paper, pencils, etc.
- origami paper
- aluminum foil
- moveable bookshelf on wheels

## Paper Lab

- Sunday comics

- microscopes
- UV lamp
- old books (pre-1860) for use with fiber analysis

## Collections

- visible light meter
- archival boxes
- acid free tissue

## Operations

- stud finder
- weather radio
- wheelchair
- computer supplies: paper and ink cartridges

- blank laser address labels
- scanner
- 25’ video projector cord
- laptop computer
- color printer
- copier
- workshop equipment and tools
- DVD player
- extension cords
- brochure racks
- rack with hooks for backpacks and coats
- walkie-talkies
- microphone/speaker system
- janitorial supplies

## Paper Discovery Center Donor Pledge Card

Name (List individual & organization) \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_ Email \_\_\_\_\_

### I Would Like to Make a Contribution —

**Single:**  \$100  \$250  \$500  \$1000  \$2500  \$5000  Other \_\_\_\_\_

**Multi-Year:** I/We pledge a gift of \$\_\_\_\_\_ over a period of \_\_\_ years in support of the Paper Discovery Center and the many families and children it will serve through education and discovery.

Amount Enclosed: \$\_\_\_\_\_ Balance Due: \$\_\_\_\_\_ Please make check payable to: Paper Discovery Center

I/We would like to donate a gift of securities\* to the Paper Discovery Center. I/We pledge \_\_\_\_\_ shares of

\_\_\_\_\_  
(name of security)

**Thank You For Your Support At This Important Time For Our Organization.**

**Ask your employer about matching funds programs!**

Mail this card along with payment to: Paper Discovery Center, 425 W. Water Street, Appleton, WI 54911.

\*Contact our office at 920-380-7491 for transfer instructions or with any questions.

Gifts are tax deductible to the extent provided by law.



**Paper Discovery Center**

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Celebrating All Things Paper